

# Public Art and Heritage Interpretation

## Information Sheet

The Shire of Toodyay is developing a Public Art Policy. This will involve many conversations with interested community members, artists, artisans, event organisers and performers. We plan to do it well, which will take some time. In the meantime we have prepared this information sheet to assist any creative spirits who may be contemplating a public art project that cannot wait for a new policy. These guidelines or something similar may form part of the Public Art Policy which council will look at in early 2020, however until then this information sheet will provide everyone with a guide to assist discussing proposed Public Art projects.

Please Note this information may be updated as work progresses on all things Public Art.

The Shire of Toodyay supports that outdoor public spaces are important places for showcasing arts and heritage activities. The experience of public spaces is enhanced by encountering activities such as festivals, performance and public art.

Council seeks to enhance public spaces by supporting the regular public presentation of arts and heritage activities for the benefit of the whole community.

## Before you start your project

- Read this information sheet to get an understanding of what working in the public domain may involve
- Discuss your idea with others in the local area to establish if there is support. If so record the nature of the support. Continue to communicate as the project progresses.
- Decide the basic structure of your project, and how you intend to fund it.
- Discuss your project with the Shire's Manager of Community Development and Manager of Planning and Development and continue to communicate as the project progresses.
- Register your event/project with the Shire so the relevant departments can review your proposal and assist you through any planning and permit requirements.
- Proceed through your planning, obtaining the necessary approvals.
- Complete your project, promote it and celebrate.

## Some things to consider

Working in the public domain can be complex. Some of the questions that need to be considered and addressed before a project commences include:

- Who owns the artworks?
- Who owns the property in which it is installed?
- Who has an interest in the space where it is installed?
- How permanent is the project? (temporary works can be easier in the public domain)
- Have sustainable and durable materials been considered in creating the artwork?
- Has the community been consulted regarding the nature and content of the public art or heritage project?
- Is the content appropriate for the public domain?
- How will people access the project?

- What permits might be required for the Project? Eg. Planning permit, engineering certification, building permit, traffic permit etc.
- Is a traffic management permit/management plan required for any physical works near roads or footpaths?
- Has public risk been assessed and considered in the proposed project?
- How will the works be insured?
- Has public liability associated with the work been considered; and for how long?
- How will the project be constructed?
- Contractors, volunteers?
- Has a plan for the maintenance and repair of the work over time been planned?
- Will the work require anti-graffiti coating?
- Who should be consulted in the event that the work needs to be removed/relocated?
- How will the contributors to the project design and creation be acknowledged?
- Who can reproduce or use the images/artwork?
- Have all relevant stakeholders been consulted and come to a mutual agreement?
- How much will it cost? How will it be funded?

This list does not cover every aspect of a public art project that may need to be considered, each project will vary, and so too will the issues arising from a project.

It is helpful for all involved in the project to have a shared understanding and reach agreement on the processes and expected outcomes before the project commences. Regular communication and the project progresses is also essential.

Please contact the Manager of Planning and Development or the Manager of Community Development at the Shire on 9574 9300 to discuss your project.