

2014



Heritage Strategy

Adopted by Council 25/03/2014

Laura Gray JP M.ICOMOS B.Arch (Hons)
HERITAGE & CONSERVATION CONSULTANT
WALGA Preferred Supplier: Heritage Advisory Services

Heritage Advisor: Shire of Toodyay

Phone: 9561 6695
Mobile: 0408 105 784
Email: laura.gray@bigpond.com

EXECUTIVE SUMMARY

A Heritage Strategy assists a local government to meet its heritage obligations set out in the Heritage Act WA (1990) and the State Planning Policy 3.5 and provides a framework to identify the extent of cultural heritage assets and strategic actions.

The Shire of Toodyay's Heritage Strategy is a concise report that reveals how the Shire identifies, manages and promotes its heritage assets. Forty six recommendations have been identified against the State Heritage Office's framework in reviewing the Shire's processes, initiatives and strategies pertaining to heritage. Those recommendations have been summarised into the Strategic direction as detailed in the Actions table.

The Shire of Toodyay have identified and initiated a broad range of cultural heritage and tourism initiatives in recognition of an extensive rich significant history. With a renewed strategic direction the Shire of Toodyay will achieve the outcomes to highlight their heritage virtues and enrich the community pride and visitor experience.

INDEX

EXECUTIVE SUMMARY	1
INTRODUCTION	3
DEVELOPING THE HERITAGE STRATEGY	4
<i>LOCAL GOVERNMENT (MUNICIPAL) INVENTORY</i>	<i>4</i>
<i>INHERIT ONLINE DATABASE.....</i>	<i>4</i>
<i>RECOMMENDATIONS (NUMBERS 1 – 7).....</i>	<i>4</i>
<i>HERITAGE Contact.....</i>	<i>5</i>
<i>HERITAGE Advisor.....</i>	<i>5</i>
<i>HERITAGE in the Local Planning Scheme.....</i>	<i>5</i>
<i>RECOMMENDATIONS (NUMBERS 8 – 14).....</i>	<i>5</i>
<i>HERITAGE INCENTIVES.....</i>	<i>6</i>
<i>RECOMMENDATIONS (NUMBERS 15 – 17).....</i>	<i>6</i>
<i>SHIRE OF TOODYAY HERITAGE OWNED ASSETS.....</i>	<i>6</i>
<i>RECOMMENDATIONS (NUMBERS 18 – 24).....</i>	<i>7</i>
<i>TRAINING / EDUCATION</i>	<i>8</i>
<i>RECOMMENDATIONS (NUMBERS 25 – 28).....</i>	<i>8</i>
<i>Community engagement</i>	<i>8</i>
<i>RECOMMENDATIONS (NUMBERS 29 – 46).....</i>	<i>8</i>
<i>RECOMMENDATIONS (NUMBERS 29 – 46).....</i>	<i>9</i>
SUMMARY	10
<i>STRATEGIC Actions and Objectives</i>	<i>10</i>

INTRODUCTION

This document has been prepared with reference to, and extracts from, Heritage Strategy Template 06 prepared by the State Heritage Office for Heritage Advisory Services.

A Heritage Strategy assists a local government to meet its heritage obligations set out in the Heritage Act WA (1990) and the State Planning Policy 3.5.

It provides a framework to identify the extent of cultural heritage assets within a local government and strategic actions to address pertinent heritage issues.

This Heritage Strategy has been developed upon the following procedure:

- Know: identify, assess and document heritage places;
- Manage: determine levels of significance, ensure statutory protection for the most significant places, develop policy to assist decision making, and conservation guidelines for long term management;
- Support: incentives, advisory services, funding assistance;
- Communication and promotion: raise awareness and appreciation of heritage;
- Actions;
- Strategic recommendations

That facilitates:

- Identification of positive heritage measures already employed by local government;
- Identification and prioritising work to be done in the future;
- appropriate management and monitoring of the heritage assets of their community; and
- reporting on, and celebrating achievements

This Heritage Strategy is a concise report that reveals how the Shire of Toodyay identifies manages and promotes its heritage assets.

DEVELOPING THE HERITAGE STRATEGY

LOCAL GOVERNMENT (MUNICIPAL) INVENTORY

Adoption: 1997 Number of places: 151 Categories: 1-5
TPS: categories 1 & 2 recommended

Review: 2010, 2012 Number of places: 175
Categories: 1-4 TPS: Heritage List = total Inventory

Status of MI policy / standards: Entire Inventory forms Heritage List- TPS. Town centre

Planned review period: January- Dec 2014 Consultant brief approved

Consultant appointed: Laura Gray, Consultant/Heritage Adviser

Estimated delivery of draft: 30 June 2014

INHERIT ONLINE DATABASE

User agreement signed: / /

inHerit administrator: Museum Curator

Mapping information confirmed (%):

Places with photographs (%): 75%

RECOMMENDATIONS

(NUMBERS 1 – 7)

1. Review Heritage Inventory:

Ensure the review includes community consultation/involvement to ensure contemporary view of the issues, ownership of the heritage and empowerment of the management.
2. Review the Heritage List to ensure most significant places have the necessary gradings, substantiation and management protocols in place;
3. Further develop the electronic version of the heritage inventory to provide ongoing update & amendment, and public access to place records as may be required;
4. Council to incorporate for continuing budget allowance for management and development of the heritage inventory;
5. Update the heritage inventory on an annual basis;
6. Develop a Shire of Toodyay website connection to the Heritage List and Heritage Inventory; and
7. Establish agreement and administration for "InHerit" online database.

HERITAGE CONTACT

Officer Name: Graeme Bissett

Position: Manager Planning and Development

Telephone: 9574 2258 Email: building@toodyay.wa.gov.au

HERITAGE ADVISOR

Officer Name Laura Gray

Telephone 0408 105 784 Email Laura.gray@bigpond.com

HERITAGE IN THE LOCAL PLANNING SCHEME

Heritage List adopted? Heritage List separate from MI?
SAME

Works requiring development approval:
Places on Heritage List (entire Inventory) & Central Toodyay Heritage Area

Heritage List policy: NO
Planning precinct Policy LPP 20 Central Toodyay Heritage Area

Next review of Heritage List: Inventory Review January-Dec 2014

Heritage Planning Policy: Integral with Inventory Review January-June 2014

Heritage/conservation areas? Central Toodyay Heritage Area
Review Jan-Dec 2014

Design guidelines for heritage? LPP 20 Central Toodyay Heritage Area (2009)
Review January-Dec 2014

Scheme provisions to be added / amended: 2014

RECOMMENDATIONS

(NUMBERS 8 – 14)

8. Review Heritage List integral to Inventory review;
9. Review Central Toodyay Heritage Area (HPA);
10. Identify any other potential HPAs;
11. Develop local planning policy (LPP) pertinent to Heritage List;
12. Review existing LPP 20 Central Toodyay Heritage Area policy and guidelines;
13. Review planning provisions pertaining to heritage;
14. Further develop opportunities for the Heritage Advisor to provide advice to owners of heritage properties.

HERITAGE INCENTIVES

Planning variations allowed for heritage places: None considered at this time.

Planning fees waived: No

Rate preference: No

Conservation fund: No

Heritage Loan Subsidy Scheme: No

Heritage Award: No

Other: Shire of Toodyay being recipients of State Heritage Office Heritage Awards

RECOMMENDATIONS

(NUMBERS 15 – 17)

15. Investigate opportunities for heritage promotion: consider Shire of Toodyay heritage awards as an initial project;
16. Continue to vie for external accolades for the heritage and tourism initiatives in Toodyay;
17. Support mechanism and community initiatives associated with heritage and tourism.

SHIRE OF TOODYAY HERITAGE OWNED ASSETS

The Shire of Toodyay own 17 places listed in the Heritage Inventory- all in the Heritage List (the entire inventory), 8 of which are listed in the Register of Heritage Places.

Heritage inventory identified? <input checked="" type="checkbox"/>	<p><u>Registered places owned by Shire of Toodyay:</u> Connors Mill (db 2567) Old Gaol Museum (db 2558) Police Lock-up (fmr) (db12172) Police stables (fmr) (db12169) Mechanics institute (fmr)- Library (db 2566) Butterly House (db 3253) Donegan's Cottage (db 4555) Syred's cottage (Bejoording hmstd (fmr) db 2585</p> <p><u>Not Registered in Shire ownership:</u> Toodyay Memorial Hall Courthouse (fmr) Shire Administration: Archaeological remains of Newcastle Convict depot: CMP 2011, Interp Plan 2013 Connors Cottage O'Reilly's Cottage Toodyay Cemetery Nardie Cemetery (management order) Recreation ground & pavilion Parkers Cottage</p>
--	---

Condition assessment (number of places in each category):

Critical 1 Poor 1 Acceptable 2 Good 11 Ideal 1

Heritage places without current use: Police Lock-up (fmr)
Syred's cottage (Bejoording homestead (fmr))

Maintenance plans in place: NO

Conservation Management Plans for Registered Places:

Connors Mill CMP 2004

Old Gaol, Police Lock-up & Stables CMP 2004

Mechanics institute (fmr)- Library CMP

Butterly House CMP 1996

Syred's cottage (Bejoording homestead (fmr) CMP 2002

Donegan's Cottage CMP 1996

STRUCTURAL REPORTS 2012:

Connors Mill

Syreds Cottage

Old Gaol Complex

Donegan's Cottage 2013

Proposals for redevelopment / adaptive reuse: under consideration

Funding requirements: Shire budget and Lotterywest funding opportunities.

Other:

RECOMMENDATIONS

(NUMBERS 18 – 24)

18. Review and update existing conservation management plans for Registered places owned by the Shire of Toodyay;
19. Integrate relevant Engineer's report recommendations into the updated CMPs for Connors Mill, Syreds Cottage, Old Gaol Complex, and Donegan's Cottage;
20. Undertake Conservation Management Strategies (CMS) for Shire owned heritage assets that are NOT Registered places;
21. Establish a schedule of Shire owned heritage places with records of the reports, works undertaken, maintenance, and works required over a 10 year forward planning program;
22. The schedule will facilitate prioritising places and works contingent on retaining and/or establishing viable and appropriate uses, the expenditure required, and access to funding;
23. Staged works programs should be considered to leverage Lotterywest funding;
24. Ensure each Shire owned heritage asset has annual and long-term budget allocations to fund essential maintenance and works, and to seed funding opportunities, for longer term and urgent conservation works, as identified in the CMP and CMS reports.

TRAINING / EDUCATION

Heritage included in induction for elected members? x

Training record for heritage officer: Heritage Officer until 2013, now Museum Curator
No training-to date- proposed within this strategy.

RECOMMENDATIONS

(NUMBERS 25 – 28)

25. Develop a heritage induction program in association with the Heritage Adviser for Staff and Elected Members;
26. Heritage Adviser to present the program to all existing staff and Elected Members;
27. Initiate an ongoing program of heritage and conservation information and initiatives;
28. Develop a targeted information program in association with the Heritage Adviser to present specifically for planning and development, and community development staff, Museum Curator, and volunteers;

COMMUNITY ENGAGEMENT

Heritage advisory committee: Museum Advisory Committee

Community heritage activity:
Living History walk trail
Active Historical Society
Continue engagement of Heritage Adviser

Heritage tourism strategy: NO but some elements addressed in the Heritage Master Plan
Heritage Master Plan (DRAFT) 2012. Review-current.

Corporate Business Plan: Adopted September 2013

Strategic Community Plan 2013-2023: Adopted May 2013
No specific heritage or tourism actions.

RECOMMENDATIONS

(NUMBERS 29 – 46)

29. Undertake review of Museum Advisory Committee;
30. Initiate a regular heritage column in the Shire's community information interface providing an opportunity to showcase heritage, inform of initiatives, availability of information;
31. Facilitate Heritage Adviser interaction with heritage and tourism interests, in the Shire area;

RECOMMENDATIONS

(NUMBERS 29 – 46)

Continued

32. Identify specific staff who are responsible for the day-to-day management of heritage assets and who are empowered to access the Heritage Advisor;
33. Develop a specific Heritage Tourism Strategy. The Heritage Master Plan provides information but it needs to be considered in a broader Avon region and broader regional contexts to provide comparison and validity;
34. Develop multimedia information regarding heritage and tourism services, resources and statutory requirements;
35. Actively promote Shire's museum workshop facility and the value of community involvement;
36. Finalise the Heritage Master Plan (draft) and implement recommendation integral to the Heritage Tourism Strategy (per recommendation 33);
37. Further develop the concept of the heritage significance of the Shire of Toodyay as an entity, for marketing both as a destination and as part of the Avon region attraction. (per draft Heritage Master Plan);
38. Develop archaeological guidelines to inform planning and development. Integral to the guidelines is identification and response to known and possible archaeological sites. (per draft Heritage Master Plan);
39. Review archaeological priorities within the overall context of this Heritage Strategy;
40. An archaeological priority for further consideration is the convict connections and partnerships associated with those opportunities;
41. Seek opportunities for any collaborative heritage projects (with neighbouring local governments, State Government, education institutions, tourism bodies, local historical societies etc.);
42. Review the Living History walk trail;
43. Consolidate heritage trails to existing and new signage & establish QR code links;
44. Review and expand heritage/tourism signage policy and plan for all tourism and heritage associated signage for consistency and easy identification throughout the Shire;
45. Undertake recommendations arising from the review of the heritage/tourism signage policy as reviewed with priority to budgeted achievable outcomes; and
46. Investigate opportunities for a Council Policy specific to the funding and implementation of a raft of strategies that encompass heritage and tourism.

SUMMARY

The Shire of Toodyay has recognised the value of their heritage assets in a broad range of initiatives and plans.

This report identifies 46 recommendations to address those initiatives and progress the ongoing appreciation, promotion and management of the Shire of Toodyay’s heritage assets and history.

Those recommendations are summarized into the following strategic actions:

STRATEGIC ACTIONS AND OBJECTIVES

Action	Due Date	Target	Outcome
Continue to engage Heritage Adviser (HA)	current	(HA) continuous	Heritage advice for Shire and community
Review Heritage Inventory	2014	(HA) Annual update	Updated relevant Inventory
Review Heritage List Integral to heritage inventory review	2014	(HA) 2014	Appropriate recognition and management of most significant places.
Identify HPAs Integral to heritage inventory review	2014	(HA) 2014	Appropriate recognition and management of HPAs
Review HPA (Central Toodyay) & LPP	2014	(HA) 2014	Succinct HPA with appropriate management policies in place
Review and update existing CMPs for Shire owned Registered places. Include consideration of Engineer reports	2014	(HA) 2014	Up-to-date understanding of place, scope of works and opportunities for funding.
Develop conservation management strategies for Shire owned heritage places	2015	(HA) 2015	Up-to-date understanding of place, scope of works and funding opportunities
Develop heritage training programs for in-house delivery	2014	(HA) 2014	Informed staff, elected members and volunteers
Further develop Heritage Advisor’s community and owner liaison/advice	2014	2014	To further develop the community interface.
Review Museum Advisory committee	current	continuous	Maintain relevant community engagement
Further develop promotion of heritage and tourism via numerous initiatives	2015		Maintain a high profile for heritage tourism
Review and expand heritage/tourism signage policy	2016		Provide guidance for future development
Develop archaeological guidelines	2016		Build on and guide heritage tourism future.

STRATEGIC Actions and Objectives

Continued

Action	Due Date	Target	Outcome
Develop a Heritage Tourism Strategy	2015	ongoing	Ensure consistency and holistic approach
Review and consolidate interp and trails	2014	ongoing	Ensure that heritage and tourism issues are recognised & resourced
Review budget allocations and funding opportunities	2015	2016	Ensure policies are consistent with other guiding documents
Review planning policies pertinent to heritage	2014	ongoing	Ensure appropriate management
Explore opportunities for partnerships and regional associations	2014	ongoing	Maximize opportunities

