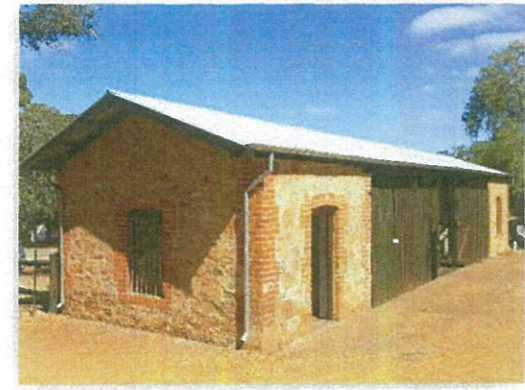
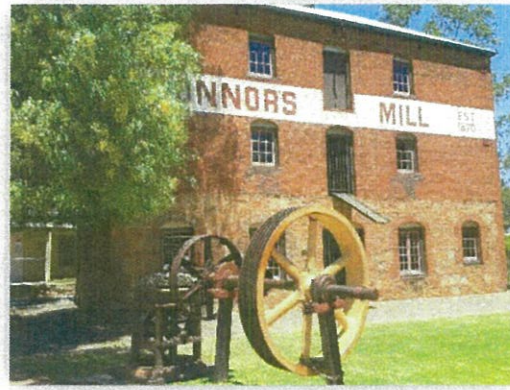


MUSEUM 5 YEAR STRATEGY

2018 - 2022



Adopted by Council at their Ordinary Council Meeting on 26 June 2018 (RES NO 105/06/18)



Museum Vision Statement:

“The museum is a welcoming place where the community conserves and shares Toodyay’s unique cultural heritage”

Museum Mission Statement:

“The museum conserves, interprets and promotes Toodyay’s unique cultural and environmental heritage by using a range of technologies and active public programs to attract and engage visitors of all ages”

Museum Policies

- O.3 Museum Interpretation and Exhibition¹
- O.4 Museum Collection Conservation Management Policy

¹ 17 August 2017 - MAC recommend that Council endorse the update of Policy O.3 Museum Interpretation and Exhibition and notes that an extensive review of policies is underway and the policy may not be considered immediately (MAC Resolution No 07/05/17)

Shire of Toodyay Museum Strategy 5 Year Plan 2018 – 2022

YEAR	PROJECT	When	What	Status Update
17/18	Community Events/engagement 2 events – 1 every 6 months (Theatre event at Connor's Mill)	Every 6 months	Community Engagement	
	Promotion – Exhibition Flyers/Facebook/Websites	February 2018	Museum Cultural Heritage Community Engagement	
	Disposal of equipment/items – seek original donors/advertise and dispose of items not or no longer part of Museum collection	February – August 2018	Museum	
	Apply for Lotterywest grant funding for Convict Depot Walk in conjunction with Museum Roof Project	February 2018	Cultural Heritage	
	Museum Roof – Lotterywest grant funding (work in with Project Team)	February 2018	Cultural Heritage Museum	
	Newcastle Gaol cell display cabinets x 2	February 2018	Museum	
	Complete Museum Strategy Document for CEO/MAC and Council approval	February 2018	Museum	
	Budget Plans/Prep for Projects 18/19	February – April 2018	Museum Cultural Heritage Community Engagement	
	Toodyaypedia Stage 4 (prep for budget input)	March 2018	Cultural Heritage	
	Pelham Reserve (prep for budget input)	March 2018	Cultural Heritage	
	Wicklows Shearing Shed (prep for budget input – interpretation, cover for items stored externally) increase community usage of site	March 2018	Museum Cultural Heritage Community Engagement	

As of 8 Feb 2018

YEAR	PROJECT	When	What	Status Update
17/18	Police Stables – carpark area/garden (prep for budget input)	March 2018	Cultural Heritage	
	Upgrade Convict Depot Exhibition – unveil new slide show on new screen	March 2018	Cultural Heritage Museum Community Engagement	
	Online Educational Resources for schools (tie in with website, school curriculum, history teachers association (HTAWA – launch to take place in March/April)	April 2018	Museum Community Engagement	
	Bill Edgar “Convict System” and educational materials; liaise with school	April/May 2018	Museum Community Engagement	
	Possibility of new Museum website (dependant on budget review) – to be completed by 18 May 2018 (International Museum Day)	May 2018	Museum Cultural Heritage Community Engagement	
	Launch Toodyaypedia Stage 3 Move boulders/some new plaques/brochure	May/June 2018	Cultural Heritage Community Engagement	

YEAR	PROJECT	When	What	Status Update
18/19	Community Events/engagement; 2 events – 1 every 6 months (See July & ?)	Every 6 months	Community Engagement	
	Commemorate Bus Accident - Unveiling of new plaque with Community	July 2018	Community Engagement Cultural Heritage	
	Prepare for 2019 Exhibitions	August – December 2018	Museum Cultural Heritage Community Engagement	
	Commence work on Toodyaypedia Stage 4	August 2018	Cultural Heritage Community Engagement	
	Commence work on Museum Roof (dependant on project plan, budget and grant funding)	December 2018	Museum	
	Exhibitions – Toodyay Convict Depot until Dec 2018 <ul style="list-style-type: none"> Revitalise Exhibition at Police Stables Interpretation Panels at Shearing Shed 	Dec 2018	Museum Cultural Heritage	
	Promotion – Exhibition Flyers/Social Media	January 2019	Museum Cultural Heritage Community Engagement	
	Increase digital online presence/digital photos <ul style="list-style-type: none"> Online exhibitions/database/webpage of photos 	February – April 2019	Museum Cultural Heritage	
	Stage 4 Toodyaypedia – move boulders to correct sites. Produce Walk Brochure in W. Toodyay	February – April 2019	Cultural Heritage	
	Budget Plans/Prep for Projects 19/20	February – April 2019	Museum Cultural Heritage Community Engagement	

YEAR	PROJECT	When	What	Status Update
18/19	Commence work planning on Police Stables Area – Grant & Budget Funds <ul style="list-style-type: none"> • Lockup – compile plan for disposal/relocation of items being stored here • Duke Street Building • Access paths • Wicklow Shearing Shed • Levels & drainage • Youth Park – possible Community Garden? • Find homes for Merry-Go-Round, Toodyay Club Ice Chest, Tractor and Agricultural Sieve 	February 2019	Museum Cultural Heritage Community Engagement	
	Commence work on Pelham Reserve (Work in with Project Team)	June 2019	Cultural Heritage	

YEAR	PROJECT	When	What	Status Update
19/20	Disaster Preparedness (See Museum Aust document) Review insurance for collection	July 2019	Museum	
	Prepare for 2020 Exhibitions	August – December 2019	Museum Cultural Heritage Community Engagement	
	Community Events/engagement 2 events – 1 every 6 months	Every 6 months	Museum Cultural Heritage Community Engagement	
	Promotion – Exhibition Flyers/Social Media/Websites	January 2020	Museum Cultural Heritage Community Engagement	
	150 th Connors Mill Event (event/play in Mill – Theatre Group)	May 2020	Museum Cultural Heritage Community Engagement	
	Commence planning for Gaol Museum Gardens/Landscaping Plan (1962) – Interpretation / seating /2 nd open storage shed (budget prep)	August 2020	Museum Cultural Heritage Community Engagement	
	Prepare for 2021 Exhibitions	August – December 2020		
	Budget Plans/Prep for 20/21	Feb – April 2020	Museum Cultural Heritage Community Engagement	

YEAR	PROJECT	When	What	Status Update
20/21	Community Events/engagement 2 events – 1 every 6 months	Every 6 months	Museum Cultural Heritage Community Engagement	
	Budget Plans/Prep for 21/22	Feb – April 2021	Museum Cultural Heritage Community Engagement	
	Commence work on the garden/landscaping Gaol Museum	June 2021	Museum Cultural Heritage Community Engagement	
21/22	Community Events/engagement 2 events – 1 every 6 months	Every 6 months	Community Engagement	
	Promotion – Exhibition Flyers/Social Media/Websites	January 2021	Museum Cultural Heritage Community Engagement	
	Budget Plans/Prep for 22/23	February – April 2021	Museum Cultural Heritage Community Engagement	
	Commence work on storage for collection <ul style="list-style-type: none"> Implement relocation of 'lockup' artefacts when new storage completed 	August 2021	Museum	
	Plan for New plaques for Pioneer Heritage Trail – Morangup Section – requires safe parking bays and new maps	Sept 2021	Cultural Heritage	